

True Self: Exhibition Design

Press Information



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True Self: David Rosetzky Selected Works, currently at the Centre for Contemporary Photography, Melbourne, features exhibition design by Simon Whibley Architecture.

True Self: David Rosetzky Selected Works is the first major survey of this leading Australian artist. Drawing on fifteen years of practice, it features early portrait and longer duration videos, photographs, photo-collages and sculpture, and will travel throughout Australia from 2013 - 15.

Innovative settings for viewing screen-based works were developed in collaboration with the artist and curators, combining elements that cleverly conceal technology with custom designed and fabricated furniture pieces.

Sourced from the spaces and environments within the work itself, our design provides a material and spatial response to "clear the world away from the work", as briefed by CCP director Naomi Cass.

The design supports the presentation of these carefully crafted works across multiple venues.

Key considerations were:

- durability of exhibition elements
- ease of transportation
- simple reinstallation

This formed a robust palette of linoleum, steel and plywood.

Exhibition dates:

26 July–15 September 2013

Project Specifications

Architect SWA

Project Director Simon Whibley

Project Team Simon Whibley, Aaron Robinson

Fabrication Richard Giblett, Aaron Robinson, SWA

Technology Prodigious Concepts

Client Centre for Contemporary Photography, Melbourne, NETS Victoria

Date completed
2013

Location

Centre for Contemporary Photography
404 George Street
Fitzroy Vic

Touring to to venues across Australia from 2013 to 2015

Key materials

Duroloid Furniture Linoleum
Hoop Pine Plywood with Resene
'Whitewash'

Steel Frame
CNC Routed MDF

Contact

For further information, interviews or high resolution images please contact:

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